

Header: The ultimate Salesforce form builder

Subtext: 123 Form Builder is the only form builder on the market that allows you to easily create a form, integrate with Salesforce, and collect all your data... in the Salesforce object that you designate! There's a reason they call it 123...

CTA: Try it out

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Logo 123 + Logo Salesforce

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Header: Here's how it works...

Subheader: You build the form of your dreams...

Subtext: The easy drag & drop builder lets you create forms, surveys, polls, and quizzes, all without ever having to write a single line of code. (Phew, right?) Pick one from the 1,900+ templates or design it yourself.

Subheader: ... connect it to the tool of your choice...

Subtext: We like Salesforce (and we bet you do too!) but we also integrate with lots of other tools: Wix, HubSpot, Dropbox, Zapier, Google Drive, Mailchimp, Campaign Monitor, Unbounce, Marketo, and many more.

Subheader: ... and collect your data! Yes, that's all.

Subtext: Collect, manage and analyze the data you need in our dashboard or in your own database, CMS, CRM, e-commerce platform, email marketing platform, cloud storage... The possibilities are endless, really.

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Video Salesforce integration

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Header: Full integration with the Salesforce Cloud

Subtext: Connect **highly customizable forms** to **unlimited Salesforce objects**

Subheader: Connect to ANY Salesforce object

Subtext: Collecting data is great. Collecting data exactly when and where you need it is even better. With 123 Form Builder, connecting your form to any Salesforce object, standard or custom, and getting your data directly in Salesforce, is as easy as 1-2-3.

Subheader: Rely on dynamic prefill

Subtext: If only forms would prefill with existing customer data, or had conditional logic that took the right person to the relevant section of a form! Actually, you're getting all that and more with 123 Form Builder, because we don't like you wasting your time.

Subheader: Don't worry about security

Subtext: 123 Form Builder takes security seriously. It may make us socially awkward, but it makes our customers happy. We are GDPR and HIPAA compliant and work with servers in the US & EU, data encryption, advanced security, and privacy control – so you can relax.

Subheader: Speak the language you want

Subtext: Got customers in several places? Want them to see your forms in their language? 123 Form Builder allows you to build Salesforce forms with unlimited language versions. That way you know you're always asking the right questions.

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Header: Ok, but what do *they* say about 123 Form Builder?

Subtext: With 123, it is easy to build beautiful forms. – Peter Rudd, CRM Manager, European Tour

Subtext: Before 123, our forms didn't allow this much customization. – Allison Yacht Founder, Bravehoods

Subtext: It's easy for staff to create forms that collect the exact information we need. – Nelson Grillo AVP, Medstar Health

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