

## Better Data Collection, Faster Drugs Discovery

Every day matters when starting a new research study. Using paper for collecting data is slowing you down from being fast to market, maximizing revenue potential, and delivering life-saving drugs to those who need them most. Paperless organization, instead, can help with better, faster clinical trials – and 123 Form Builder can help with that.

Do you need to...

- ...reduce administrative burden and deliver better drugs, at lower costs?
- ...stay compliant and secure?
- ...eliminate inefficient document workflows?
- ...improve participants retention?
- ...scale and attract new clinical studies?
- ...help participants enroll in clinical trials easier?
- ...make sure you are fully GDPR and HIPAA compliant?

**Find out how to do all that and more**

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### The Context

The global clinical trials market size was estimated at USD 44.3 billion last year and is expected to reach USD 69.3 billion by 2028. North America currently dominates the market and accounts for the largest revenue share. There are currently over 390,000 research studies worldwide, with more being added every day. Is yours one of them? Then you're going to need to stand out. Let's show you how.

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### The Process

Delivering a new drug or treatment to market is a complex process. Running clinical trials costs a lot of money and takes a lot of time. And there's no guarantee of success. Pharma companies understand that most of their clinical trials will fail – not always because of issues with drug efficacy.

Only half of the drugs rejected by the FDA fail due to efficacy problems. The rest fail because it can be difficult to recruit patients or they may drop out during the trial, they don't correctly understand the timing of crucial parts of the FDA's review, or badly designed forms can result in incomplete data being collected.

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## **The Solution**

Say good-bye to wasting time with paper forms. With 123 Form Builder you can transform the manual way research teams design clinical trials into seamless workflows that automatically send data to other systems your organization uses. This is how you get to improve the speed and efficiency of innovative clinical trials.

123 Form Builder helps you create forms, share them online, receive alerts, auto-fill task information, get e-signatures and efficiently manage your data with our integrated apps, all while protecting your data with the highest levels of form security. Start creating better experiences for patients and clinicians, today.

## **Streamline your clinical trial process**

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## **Benefits**

- Workflow automation for clinical trial operation

- Replace paper-based processes and start streamlining patient scheduling, preauthorization and preapproval prior to patient visits and procedures
- Create, sign and store documents digitally
- Complete consent online, including HIPAA authorization, procedure specific consent, program enrollment, and more
- Remove the friction from patient onboarding into support services, and get patients started on therapy / tests faster
- Pull data from multiple external systems of record to provide a single, comprehensive view of patient information
- Ensure your clinical study is GDPR and HIPAA compliant every step of the way

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### **What About Workflow Automation?**

Automation impacts care delivery and operational efficiency. With 123 Form Builder, you can start securely optimizing and automating critical clinical and business workflows, and rely on complex conditional logic, multi-page and multilingual forms, Salesforce integration, and Zapier & API integration.

Benefits of automating clinical trials:

- Faster clinical trials from stage 1 to stage 4
- Save time and money
- Better data collection means safer, more accurate clinical trials
- Results can be compiled and analyzed faster
- Better productivity throughout the clinical trial lifecycle

Areas where automated processes make clinical trials more efficient:

(list in horizontal line + illustrations)

- **Case report form development**

Data gathered during clinical trials by way of case report forms (CRFs or eCRFs).

- **Clinical metadata management**

Centralized systems that allow you to store and manage your metadata assets such as forms, datasets, edit checks, and controlled terminologies.

- **Dataset conversion processes**

During the phases of a clinical trial, data must be submitted and resubmitted in the correct CDISC format to the FDA many times for review.

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## **Stronger Security and Compliance**

We know your research still depends on legacy software products, spreadsheets, and paper-based tools to maintain critical healthcare equipment. Siloed processes and manual workflows make it harder to keep clinical trials secure and compliant.

But now, you can collect data for clinical trials with confidence, knowing you're doing so in a secure and compliant manner. We are constantly working to ensure our solutions meet the latest compliance & regulatory standards worldwide.

With 123 Form Builder, you will minimize risk exposure for clinical trial data collection, and help your organization move forward, faster. No more managing different regulations in different countries – focus on what's important to you.

Features:

- **GDPR compliance**

- US/EU storage of data
- HIPAA Compliance
- Custom contract
- Advanced security & privacy control

**Enable the paperless clinical trial today**